



Founder
Broker
Group



RABÚ

RESORT

**Sun. Earth. Body
Renewed.**



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RABÚ BRAND STORY

*Where Ancient Wisdom
Meets Regenerative Luxury*

Powered by the Sun – Inspired by Ra and ancient solar alignments, RABÚ channels light, warmth, and vitality into its architecture and guest experience.

Grounded in Living Materials – Bamboo forms the resort’s structural language—regenerative, carbon-positive, and deeply connected to the ecosystems of the Americas.

Designed for Human Renewal – Wellness, connection, and creative energy are central; RABÚ is a place to reset the body and strengthen the bonds that matter.

Iconic by Intention – A bamboo-integrated pyramid drawing from Egyptian and South American traditions, creating a landmark destination that feels timeless yet forward-looking.

Luxury With Regenerative Purpose – Every stay actively supports reforestation, carbon capture, and the growth of bamboo landscapes—turning hospitality into restoration.



R A B Ú

R E S O R T

Eco Sexy Hotels

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THE SPIRIT OF RABÚ

A New Energy for Regenerative Luxury

- ❖ **Inspired by the Sun** – Drawing from Ra and ancient solar alignments, RABÚ channels light, warmth, and vitality into every aspect of the guest experience.
- ❖ **Rooted in the Earth** – Bamboo, the regenerative material of the Americas, becomes our structural language—purifying air, restoring soil, and shaping a living architecture.
- ❖ **Elevating the Human Experience** – Designed for renewal of body, mind, and relationships through wellness, creativity, and meaningful connection.
- ❖ **Iconic by Design** – A bamboo-integrated pyramid inspired by both Egyptian and South American civilizations, creating a landmark destination that feels timeless yet modern.
- ❖ **Regeneration as Luxury** – Every stay contributes to reforestation, carbon capture, and the expansion of bamboo ecosystems, turning hospitality into a force for good.





THE BAMBOO PYRAMID

HOTEL AND RESORT



The world's first RABÚ Resort

- ❖ A location like no other anywhere in the world
- ❖ An experience that will be unforgettable and inspiring for every guest
- ❖ A world-leading property taking sustainable hospitality to a new level, yet not losing sight of the character and excitement that a resort must bring its visitors.
- ❖ Imposing, awesome, like nothing else – the impact will be remarkable and outstanding



THE BAMBOO PYRAMID HOTEL AND RESORT

**Truly incredible and never
seen before concept**



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THE BAMBOO PYRAMID

HOTEL AND RESORT

Multiple features and
industry 'firsts' delivering
an experience unlike any
other in the world

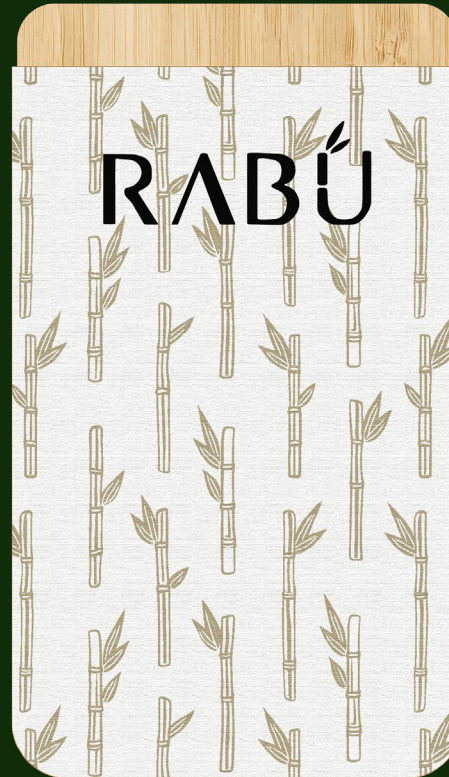
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THE BAMBOO PYRAMID HOTEL AND RESORT

Whilst the RABÚ brand dictates the resort's astonishing look and feel, it is vital to note that, in addition to the unique sustainability features, the very heart of this initiative is built with hospitality industry expertise and commercial foundations in mind.

Eco-conscious is not a reason to amplify - it's an invitation to amplify





THE BAMBOO PYRAMID

HOTEL AND RESORT

Resort Features

- ❖ First project under consideration in South Florida, Brazil, Belize, and Mexico
- ❖ 100-350 Keys
- ❖ F&B: Michelin-starred restaurant focused on sustainability, but also extending to fine dining
- ❖ RABÚ premium Spa, Fitness and Wellness center
- ❖ RABÚ Meetings and Events Center
- ❖ Infinity pool & swim-up bar
- ❖ Rooftop terrace/bar/viewing platform combining amazing views, signature Bamboo cocktails, and thriving entertainment scene
- ❖ Adjacent bamboo grove experience offering both a unique adventure for guests, but also an “RABÚ oxygenation” experience
- ❖ Eco-friendly functionality at every turn, driving operational efficiency, connection with the Bamboo environment, and a guest’s story that will resonate, driving word-of-mouth and return visits.
- ❖ Automatic enrolment into The Friends of RABÚ program (education in Bamboo)





Meet The Team



ROBERTO SEMINARA

Roberto Seminara is a global sales and business leader with more than 30 years of experience establishing, managing, and expanding companies across 10 countries. His career has been defined by building high-performing sales networks and scaling operations in diverse international markets.

In 2016, Roberto founded OnlyMoso USA, where he now channels his passion for sustainability and regenerative agriculture. He has become a leading advocate for bamboo as a high-value, multi-use material in sectors ranging from construction and textiles to food, biomass, and hospitality.

Roberto is the visionary behind introducing bamboo's extraordinary potential into large-scale commercial projects, including modern architecture and eco-luxury development. His leadership and long-term strategic vision continue to shape the future of bamboo as a transformative global industry.



Marc Shollenberger

Marc Shollenberger is a key leader in the U.S. bamboo industry, driving large-scale farming, harvesting, and product development across several interconnected companies. Through his work with OnlyMoso USA, OnlyMoso Harvest, Alternative Bamboo Commodities, and Bamboo Spirits Inc., Marc has helped build the country's most advanced bamboo supply chain—from field operations to commercial products.

Marc oversees national grower support, field strategy, and harvesting programs, giving him deep expertise in both the agricultural and operational sides of bamboo. He is also heavily involved in business development, leading new partnerships, product launches, and market expansion efforts that strengthen the commercial adoption of bamboo across multiple sectors.

At RABÚ, Marc ensures that bamboo is integrated authentically and effectively into the resort's architecture, landscaping, and sustainability model, while supporting the brand's long-term vision for regenerative, bamboo-driven hospitality.



Meet The Team



Sofia Chiriboga

Sofia Chiriboga is an accomplished designer and a leading member of a prominent South American design collective, bringing refined creative vision and international experience to the RABÚ project.

Her work blends cultural sensitivity, modern aesthetics, and innovative spatial thinking—making her a key creative force behind the Bamboo Pyramid Resort.

Sofia leads the resort's styling and design direction, shaping both its visual identity and guest experience. She plays a central role in the architectural drawings and conceptual development, ensuring the pyramid's design remains cohesive, expressive, and true to the brand's regenerative philosophy.

As RABÚ expands into new locations across the USA and globally, Sofia will continue to guide the creative process, providing design leadership and oversight for future properties. Her ability to adapt design language to diverse environments and cultures makes her an invaluable voice in the evolution of the RABÚ Resort brand.



GIULIANO TASSINARI

Giuliano has held executive chef positions in multiple 5-star and Michelin-star establishments across the globe, working with the finest hospitality brands and locations.

A highly proactive and talented culinary expert with a wealth of experience, he has a talent for implementing strategic developments to increase productivity and enhance financial results.

A true leader in his field and in the workplace, with over 40 years of experience.



OSCAR LÓPEZ

Oscar is recognized for his forward-thinking approach to sustainable development and his international reputation as a Bamboo specialist. He adheres to the principle of utilizing current resources without compromising the needs of future generations. A deep commitment to environmental stewardship and sustainable practices characterizes his work.

Holding a Master's degree in Environmentally Sustainable Urban Planning from the University of Madrid, Spain. He brings innovative architectural solutions that harmonize with environmental sustainability.



RABÚ RESORT

“Right Brand, The Right Property,
The Right Time”

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THE BAMBOO PYRAMID

HOTEL AND RESORT

Key sustainability elements

Water Efficiency:

- ❖ Implement water-efficient landscaping.
- ❖ Install water-saving fixtures and appliances.

Energy Efficiency:

- ❖ Optimize building orientation for natural light and to reduce heat gain.
- ❖ Use energy-efficient HVAC systems and lighting.

Materials and Resources:

- ❖ Bambu as main decorative material combined with locally sourced materials.
- ❖ Minimize construction waste through recycling and reuse.

Indoor Environmental Quality:

- ❖ Great indoor air quality through proper ventilation and open terraces.
- ❖ Use low-emission materials and finishes.

Sustainable Transportation:

- ❖ Encourage the use of public transportation, cycling, or walking.
- ❖ Provide infrastructure for electric vehicles.

Green terraces and Open Space:

- ❖ Green terraces and open spaces to enhance biodiversity.
- ❖ Foster a connection to nature within the building site/ incorporate a bamboo forest

Views:

- ❖ Maximize exterior views and natural lighting for most interior spaces

Renewable Energy Sources:

- ❖ Integrate renewable energy systems such as solar panels or wind turbines.
- ❖ Explore on-site energy generation to reduce reliance on traditional power sources.





THE BAMBOO PYRAMID

HOTEL AND RESORT

Key sustainability elements

Daylight Harvesting:

- ❖ Maximize natural daylight penetration to reduce the need for artificial lighting.
- ❖ Use sensors to control artificial lighting based on natural light availability.

Rainwater Harvesting:

- ❖ Implement systems to collect and reuse rainwater for non-potable purposes.
- ❖ Reduce the strain on municipal water supplies by harvesting rainwater.

Heat Recovery Systems:

- ❖ Install heat recovery systems to capture and reuse energy from exhaust air.
- ❖ Improve overall HVAC system efficiency through heat exchange technologies.

Facilities:

- ❖ Include secure bicycle storage and shower facilities to promote eco-friendly commuting.
- ❖ Encourage a culture of cycling for both employees and visitors.

Natural Ventilation:

- ❖ Design spaces to facilitate natural ventilation and reduce reliance on mechanical systems.
- ❖ Enhance indoor air quality while minimizing energy consumption.

Smart Building Technologies:

- ❖ Implement smart building systems for efficient energy management and monitoring.
- ❖ Use technology to optimize resource usage and enhance occupant comfort.





THE BAMBOO PYRAMID

HOTEL AND RESORT

SIGNATURE BAMBOO RESTAURANT & CULINARY EXPERIENCE

❖ A Restaurant That Defines the Resort

- ❖ RABÚ's bamboo-centered restaurant becomes a core part of the guest experience — combining Michelin-inspired cuisine with the world's first bamboo beers and gourmet bamboo products. It is both a destination for food lovers and a reflection of the resort's regenerative identity.

❖ SIGNATURE DISHES

- ❖ Bamboo Cream & Pesto Bruschetta
- ❖ Asparagus & Prosciutto Bamboo Lasagna
- ❖ Chicken Parmigiana with Arugula Giardiniera
- ❖ Caramelized Bamboo Panna Cotta
- ❖ Truffle Bamboo Fritto Misto
- ❖ Bamboo Pesto Linguine
- ❖ ...and more seasonal creations





THE BAMBOO PYRAMID HOTEL AND RESORT

A Signature Beverage Experience

- ❖ **A First in Hospitality**
RABU proudly features Florida's first craft beers brewed with **real bamboo shoots**—a unique offering that reinforces the resort's identity as a leader in regenerative luxury.
- ❖ **Bamboo Grove Premium Blonde Ale**
A crisp, refreshing blonde ale with light floral notes and a smooth finish. Perfect for poolside service, sunset dining, and spa pairings.
- ❖ **Wendy's Bam Ale – Tropical Summer Edition**
A vibrant, fruit-forward ale with a bright bamboo finish. Designed for warm climates, beach bars, and daytime activations.
- ❖ **Seasonal Bamboo Brews**
Limited-release specialty beers featuring bamboo-forward profiles, crafted exclusively for RABU's culinary events and tasting menus.





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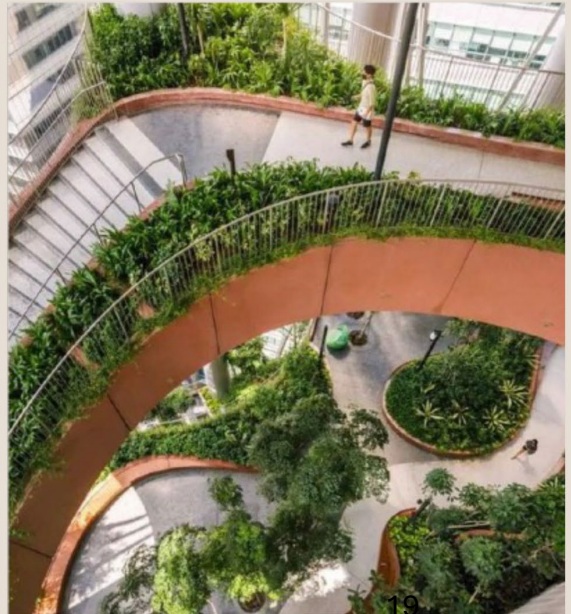
The RABÚ Pyramid Resort is the ideal flagship property to express the RABÚ vision and brand spirit. Its iconic bamboo-integrated design embodies our commitment to creating hospitality experiences that are bold, regenerative, and architecturally unforgettable.

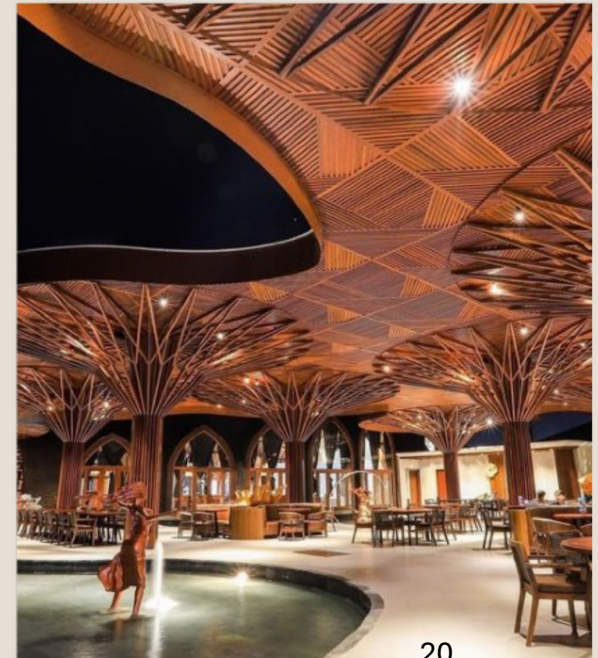
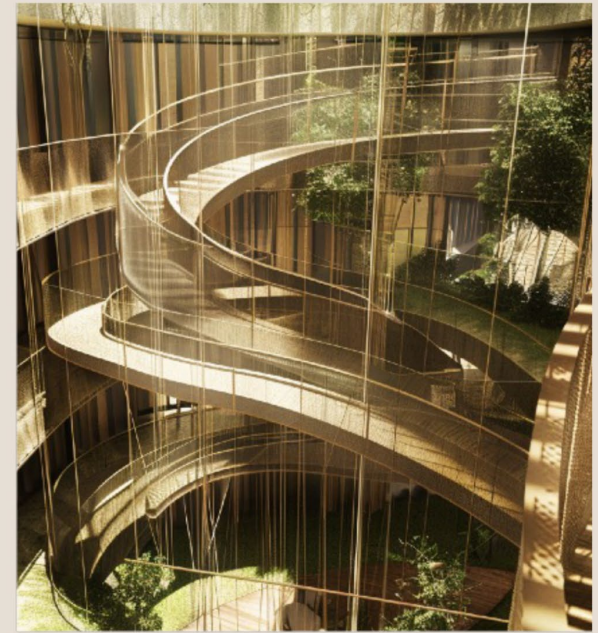
RABÚ represents a new direction in eco-luxury — a concept that is not only revolutionary, but also scalable, repeatable, and globally adaptable. Our model is built for international expansion, cultural relevance, and long-term brand growth.

We are establishing a new benchmark for regenerative hospitality, one that elevates guest expectations and consistently delivers experiences that exceed them.

RABÚ is more than a resort.

It is a movement, a milestone, and a truly one-of-a-kind destination.





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THANK YOU
